Senior Computer Center Council Meeting 7 March 2019

Attending: Alan Schlenger, David Copp, Kelly Mercer-Lebov, Bill Firestone, Gail Charlotte, Emilio Galvan, Carolyn Wardrip, Thea Rothbucher, Jean Brubeck

1. **Minutes** of the previous meeting were approved.

2. FOPAR Account Balance and members:

Current balance is approximately \$34,263 with 180 members.

Kelly is currently working with 150 other community members on a program to address senior loneliness and isolation. An exhibit of artwork addressing this issue will be displayed at the Museum of Art Santa Cruz and will then travel throughout California. There is free admission to the museum the first Friday of each month and the opening will be April 5.

Kelly has received one request for a scholarship and has approved it. Currently, there are 2 scholarships.

3. Report showing attendance records of lab and SIGs

Kelly handed out a report of the Average Attendance Rates for 2018. A request was made to breakdown attendance by PC and Mac.

4. Follow-up on classes related to Photo Management & Cyber Security

- a. Dave Copp and Bill Firestone attended the Cyber Security class and said it was very well-organized and presented. The upcoming March class will be devoted to passwords.
- b. Alan Schlenger's iOS Photo Management class is well-attended and is going well.

5. Further discussion on outreach - brochure, ads

a. Radio ads

Kelly handed out a rate sheet for ads on KSCO, KPIG/KWAV and KAZU. The sense of the group was to encourage classes for our instructors rather than individual students and to make available for students a list of courses.

LThe council approved the motion to place ads on KAZU, 15 spots/\$450. ACTION: Kelly and Alan will work on an ad design and email it to the council for review.

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6. Online learning memberships for those looking for workforce skills

Kelly presented these suggestions for providing help either to individuals or instructors looking to improve their workforce skills.

- a. Lynda/LinkedIN Learning:
 - We pay for a subscription for unlimited online learning for 10 members
 - Classes in Business (Microsoft office suite project management, online marketing), technology (data science, IT infrastructure, software development, web design), and creative (CAD, design, video, photography, 3D animation)
 - Pricing Tiers: 10-24 seats @ \$320/seat.
- b. Udemy Courses
 - We have the individual set up an account then we pay for their course.
 - Pricing for an example course: Microsoft Excel from Beginner to Advanced is \$11.99, Basics of Photoshop \$11.99, Web Design for Beginners: Real World Coding in HTML & CSS.
 - A budget could be set for a year to offer one-off courses that we cannot teach internally.

ACTION: Dave Copp will take an Excel course on Udemy and report back to the council.

The next council meeting will be on Thursday 6 June 2019.